

SHERLYN SOO

GRAPHIC ARTIST AND WEB DESIGNER



SHERLYN SOO

Amazon Poster Series

Size: 18"x24". Five tourism posters for the Amazon. Original posters constructed by hand using various textured and colored papers. Digital: Adobe Illustrator.



SHERLYN SOO

Print Magazine Cover and Spread
Cover with gold foil emboss and two page spread with
fold-out. Adobe Illustrator and Photoshop.

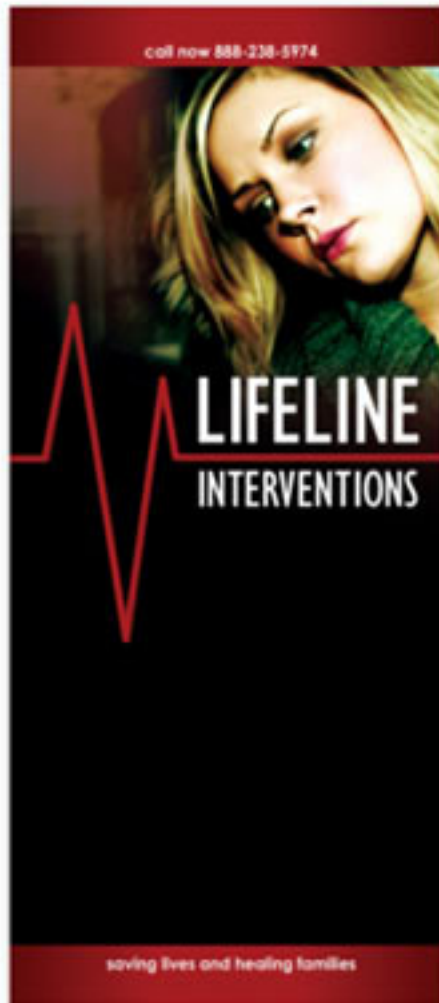


SHERLYN SOO

Tenacious Turnips

Album design for virtual band, Tenacious Turnips, with pop-up artist booklet. Original character development for band members. Adobe Illustrator and Photoshop.

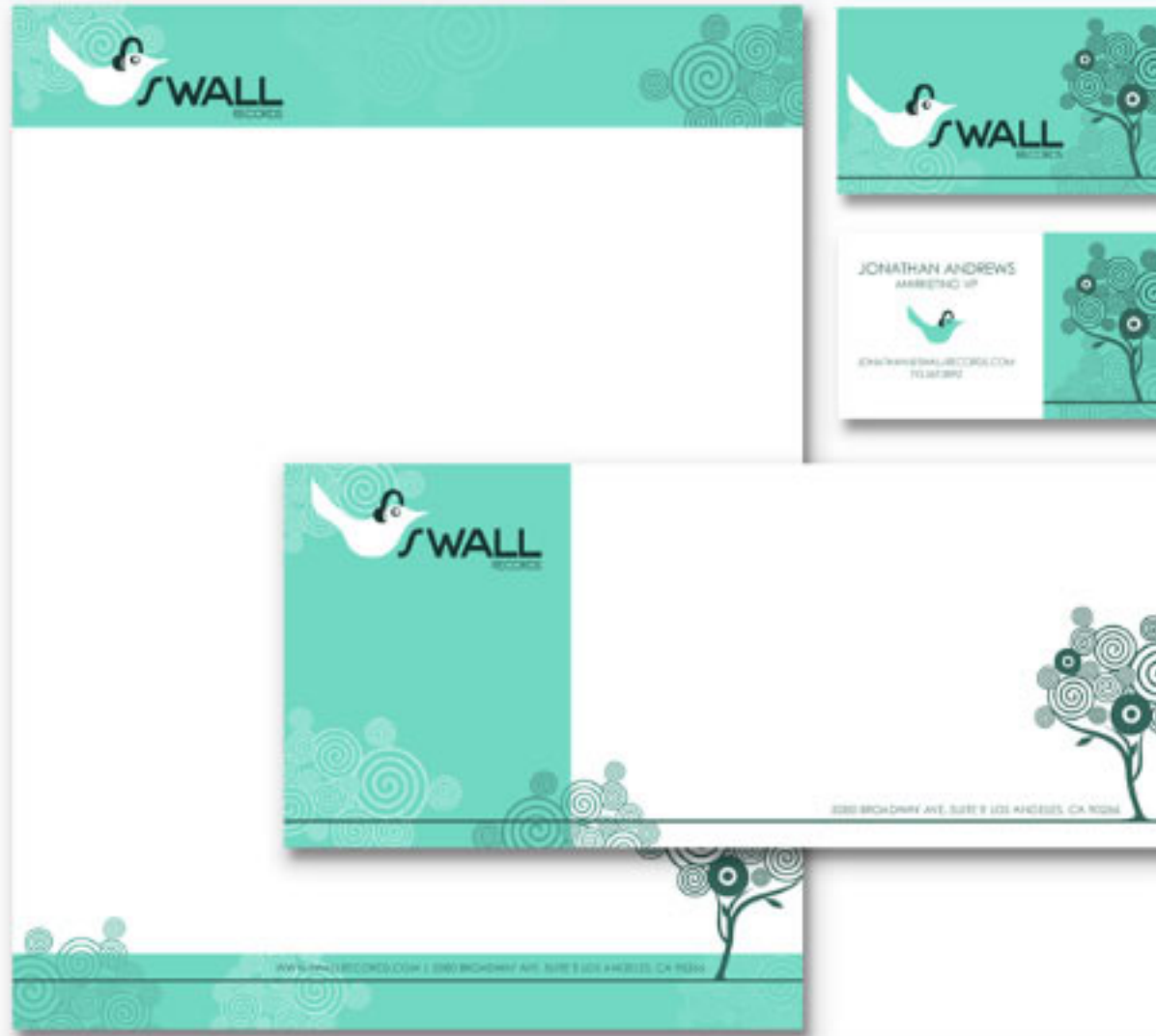


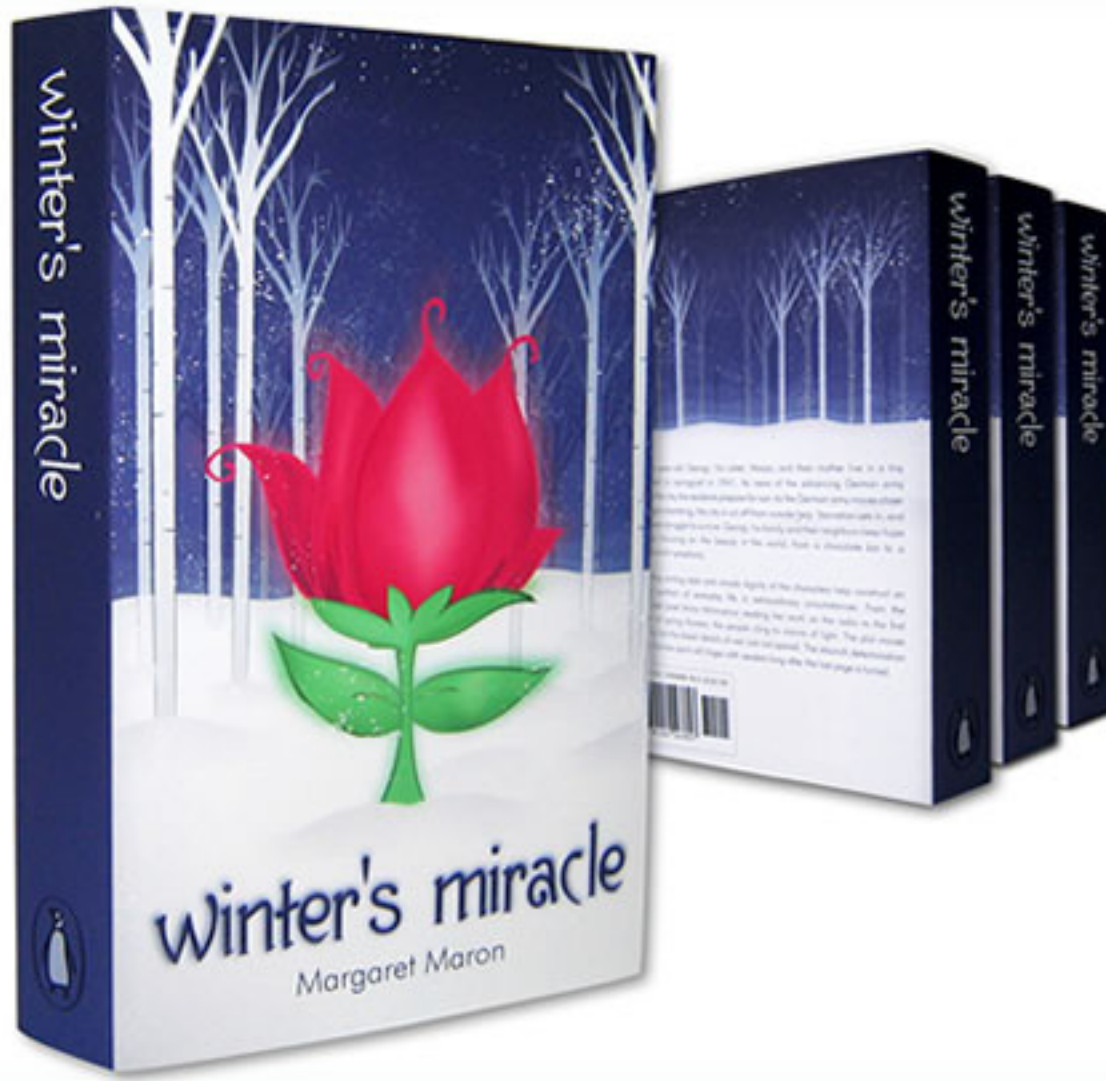


SHERLYN SOO

Swall Records

Stationery set layout using Adobe Illustrator. Graphic elements provided by istock.





SHERLYN SOO

World's Fair Poster

Size: 18"x24". Poster design for World's Fair Poster, 2099: Embracing the New Ice Age, with original illustrations and photographs from istock.



SHERLYN SOO

Helacious Apple

Branding, logo design and packaging for beauty & lingerie company. Gift Package: Gift card, cami, underwear, chocolate, hairbrush, body splash & wash.



SHERLYN SOO

Nurisna Fields

Brand identity and packaging for coffees, jams and breakfast sampler gift set. Adobe Illustrator, Photoshop.



SHERLYN SOO

PACIFIC COAST NUTRITION

Website design & development using for HTML, CSS and Flash. Site features contact forms and interactive pop-up windows displaying company's tips for proper nutrition.

www.pacificcoastnutrition.com



SHERLYN SOO

CAPO BY THE SEA

Website design & development for up-scale rehab facility geared for executives. Technologies used: HTML, CSS and Flash.

www.capobythesea.com



SHERLYN SOO

ARTIST'S PORTFOLIO

Website design & development for K.C. Ho, painter and artists. Site features contact forms and online gallery. Technologies used: HTML, and CSS.

www.kchoart.com



SHERLYN SOO

JOHN ALSOP insurance

Website design & development for John Alsop Insurance Agency using HTML, CSS and Flash.



SHERLYN SOO

ultimate water guide

Website design & development for Ultimate Water Guide, company specializing in providing information about mineral water. Site features different themed pages, CSS drop down menu, contact forms & glossary with retractable fields. Technologies used: HTML, CSS and Flash.

www.ultimatewaterguide.com



SHERLYN SOO

216 Hermosa Ave, Apt 2, Hermosa Beach, CA 90254
(713) 560-7115 | sherlyn_ucla@yahoo.com
www.sherlynsoo.com

OBJECTIVE

Highly self motivated and goal-oriented professional committed to pursuing a creative opportunity to expand upon web design and graphic design skills.

SKILLS

Proficiency in: Adobe Photoshop, Adobe Illustrator; advanced knowledge of Macromedia Dreamweaver, Fireworks, and Flash; Microsoft Office Suite – Excel, Word, PowerPoint, FrontPage
Knowledge in HTML language, CSS and Javascript;

EXPERIENCE

Graphic Designer and Web Designer/Developer Jan 2007 – Present

NATIONAL UREA CYCLE DISORDERS FOUNDATION (NUCDF), Los Angeles, California

- Created logos, posters and web pages for fund raisers and annual conferences
- Developed Flash interactive module teaching eating habits to children with urea cycle disorder (UCD)
- Created 2007 Conference slide show presentation dedicated to the children with UCD
- Designed invitations, website and emails for Mythical Ball fund raising activity, which raised \$7,000 for foundation in December 2007
- Maintained website; performed website review and testing

Graphic Designer and Web Designer/Developer Dec 2006 – Nov 2007

EMARKETED, Los Angeles, California

- Worked closely with owner to re-brand corporate identity: designed company logo and all marketing materials, including business cards, stationery set, marketing brochures and convention displays
- Designed and programmed company website which incorporated new corporate identity
- Designed, developed and launched over thirty websites for firm's clients
- Created tri-fold brochures and marketing postcards for firm's clients

Web Designer and Developer Nov 2007

ULTIMATE WATER GUIDE, Los Angeles, California

- Designed company logo and website; developed website using Flash, CSS and HTML

Graphic Arts Designer and Web/Flash Developer Oct 2006 – Present

JUST PET ME COUNTRY CLUB, Oakland, California

- Designed company logo and all marketing pieces, including business cards, marketing brochures, and invitations
- Programmed and designed Flash introduction and modules for website
- Maintained website; performed website review and testing
- Worked closely with senior executives to conceptualize, design and launch internet sites furthering company goals

Creative Services Intern Jan 2005 – Oct 2005

E! ENTERTAINMENT NETWORK, Los Angeles, California

- Assisted designers with major advertising campaigns for re-launch of E! News Live
- Designed and compiled master celebrity contact binders with contact sheets
- Managed organization of prior advertising campaigns and celebrity and host photography assets and archives
- Edited and enhanced celebrity photos for advertising and internal use
- Researched photo archive and selected celebrity pictures used in advertising campaign

EDUCATION

Otis College of Art and Design

- Computer Graphics Certificate Program

University of California, Los Angeles

- Bachelor of Science: Psychology